

Varsity College

Parents and Citizens

2010 Business Directory



In challenging economic times we all need to support our school community.

As part of the P&C's key role of building our school community we will be publishing a Business Directory to assist in connecting the many diverse businesses and services that our families own and work in. The Business Directory will be given to each of our 1500 families towards the end of the year and will list businesses by trade/service or specialty.

The benefits to your business or your place of employment are:

- Simple, cost effective way to directly communicate your business with at least 1500 families in your area
- Low rates exclusive to Varsity College families
- Guaranteed distribution to 1500 school families
- One year's worth of advertising from one publication
- Create new business networking or customer base
- Mutual support for your business from your fellow parents
- Proceeds directly contribute to improving your child's education facilities at the school

Advertising/Graphic Design service available if required**

The Directory will be printed as an A5 booklet on quality stock in black and white, with full colour glossy cover (front, back, inside front and back cover).

Businesses will be listed in their category, similar to a 'Yellow Pages' directory.

Advertising Rates for Varsity Families

¼ Page B&W (95x67mm)	\$95	<input type="checkbox"/>	Back Cover (Full Colour)	\$495	<input type="checkbox"/>
½ Page B&W (138x95mm)	\$175	<input type="checkbox"/>	Inside Front Cover (Full Colour)	\$450	<input type="checkbox"/>
Full Page B&W (200x138mm)	\$325	<input type="checkbox"/>	Inside Back Cover (Full Colour)	\$425	<input type="checkbox"/>

***Non-Varsity College Businesses add 15%**

Comparable rates for:	GC Bulletin	\$2126	(¼ pg advert 200mm H, 1 week day)
	Yellow Pages	\$1002	(size 60x40mm)
	The Local Newsletter	\$310	(size 134x90mm)

Please call me to discuss artwork and layout

Name:

Contact Phone:Email:

Name of child attending Varsity College Class

***Please return in person to Sue Jones at the P&C Office by Monday 19th October**

Or via Fax to: 5576 9300 Attention: Sue Jones or scan and email to: pandc@varsitycollege.eq.edu.au

Enquiries please phone 5576 9394

****Vicki Bjerring of VB Designs - Graphic and Web Design who is also a school parent, is very kindly offering businesses an artwork design service for adverts in the directory for \$50 per advert if required, as well as compiling the Directory artwork and graphic design.**



P: 0424 785 055 E: vb@vbdesigns.com.au
www.vbdesigns.com.au

LIMITED SPACE AVAILABLE - RESPOND NOW TO AVOID DISAPPOINTMENT!